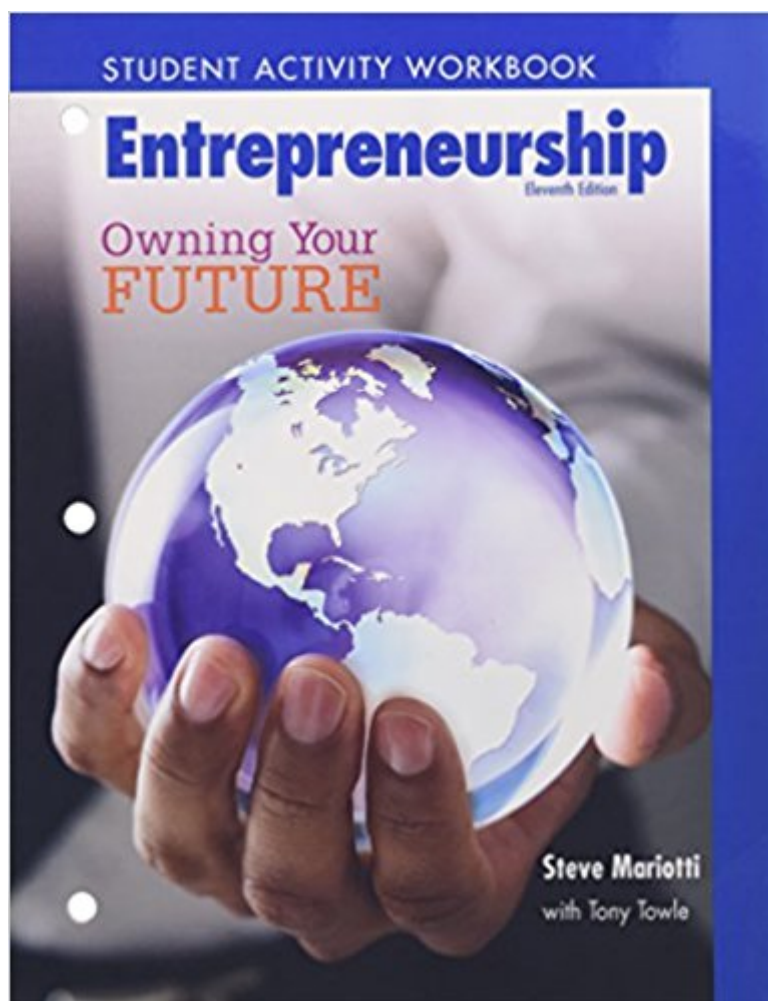


The book was found

Student Activity Workbook For Entrepreneurship: Owning Your Future (High School Workbook)



Synopsis

Written by an award-winning expert, demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginners. This book addresses the demands of integrating workplace relevant activities to meet academic standards. Placing an emphasis on developing a business plan, it can be used as a professional resource for anyone looking to start their own business. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

Build Your Future Today! This fourteen-chapter text and supplementary package is designed for a college-level, one-term Entrepreneurship course. Written by Steve Mariotti, Founder and President of the National Foundation for Teaching Entrepreneurship (NFTE), this text takes you step-by-step through the process of starting and operating a new small business.

Here's what leaders in the education and business community have to say about this book:

- “This is the book we've been waiting for • the essentials of how to start and operate a small business taught clearly and energetically for the college student by Steve Mariotti, who has built a national and international movement in entrepreneurship education.”
- Tommy Goodrow, Vice President of Economic and Business Development, Springfield Technical Community College
- “Entrepreneurship is the engine of our economy, but its true purpose lies in building community. Through the

businesses we create, we become of service to our community and the world. In Entrepreneurship: Starting and Operating a Small Business, Steve Mariotti teaches not only the nuts and bolts of how to start and operate a small business, but also energizes that knowledge with a strong sense of purpose that will inspire students to go forth and make a difference. - John Whitehead, former co-chairman of Goldman Sachs "The best entrepreneurs are people who understand the financials and economics of business. Entrepreneurship: Starting and Operating a Small Business provides students with a thorough education in the nuts and bolts of building a business from the ground up, while helping them develop into leaders who can energize and inspire others. • Alan Patricoff, Co-founder, Apax Partners --This text refers to an out of print or unavailable edition of this title.

In America, a kid drops out of high school every 9 seconds. Imagine if they didn't. This is the compelling question behind award-winning filmmaker Mary Mazzio's newest project TEN9EIGHT, a thought provoking film which tells the inspirational stories of several inner city teens (of differing race, religion, and ethnicity) from Harlem to Compton and all points in between, as they compete in an annual business plan competition run by the Network for Teaching Entrepreneurship (NFTE). Pearson author, Steve Mariotti, is the founder and president of NFTE. His vision, dedication, and tireless efforts have impacted entrepreneurship education in ways we never could have imagined. Pearson is proud to be associated with Steve Mariotti. To learn more about Steve and his text, Entrepreneurship: Starting and Operating a Small Business, visit our on-line catalog and click on the "Take a Closer Look" tab. All proceeds from sales of this text go right back to NFTE. Steve Mariotti, Founder & President of the National Foundation for Teaching Entrepreneurship (NFTE) is an expert in education for at-risk youth. For more than 20 years, he has been helping young people develop marketable skills by learning about entrepreneurship. Steve Mariotti received an M.B.A. from the University of Michigan and has studied at Harvard University, Stanford University, and Brooklyn College. His professional career began by serving as a Treasury Analyst for Ford Motor Co. (1976-79). He then founded Mason Import/Export Services in New York, eventually acting as sales representative and purchasing agent for 32 overseas firms. In 1982, he made a significant career change and became a Special Education/Business Teacher in the New York City school system, choosing to teach in notorious neighborhoods such as Bedford-Stuyvesant in Brooklyn and the "Fort Apache" section of the South Bronx. It was at Jane Addams Vocational High School in the Bronx that he developed the insight and inspiration to bring

entrepreneurial education to low-income youth. This led to founding the National Foundation for Teaching Entrepreneurship (NFTE) in 1987. Caroline Wiedenman Glackin, PhD, is a “pracademic” who has successfully worked as a microenterprise and small business owner and manager, executive director of a community development financial institution, and as an academic in the areas of community development finance, entrepreneurship and management. She has been assisting entrepreneurs in achieving their dreams for over 25 years.

Glackin earned a PhD from the University of Delaware where her research emphasis was on the barriers, boosters, costs, and constraints for microentrepreneurs accessing financing. She received an M.B.A. from The Wharton School at the University of Pennsylvania and an A.B. from Bryn Mawr College. Dr. Glackin has studied at Harvard University, Stanford University, and Brooklyn College. Her professional career began with the DuPont Company in customer service and data systems roles. She worked in Strategic Planning for American Bell and Bell Atlantic during graduate school. Dr. Glackin then spent over 10 years working in or with small businesses, microenterprise, and not-for-profit agencies in turnaround and high growth situations (1985 – 1997). After exiting a family business, she became the Executive Director of the First State Community Loan Fund, a community development institution serving businesses, not-for-profits and developers of affordable housing (1997 – 2003). With the completion of her doctoral work, she joined Delaware State University, a Historically Black College and University (HBCU) as the Director of the Entrepreneurship Center, where she had the opportunity to work with other 1890 Land Grant entrepreneurship programs and conduct research on entrepreneurship education at institutions of higher education. Caroline Wiedenman Glackin has succeeded in leading change in the practical fields of her research and has received numerous honors and awards. Her awards include the first Gloeckner Business Plan Award at The Wharton School (1983), the Minority Business Advocate of the Year for Delaware from the U.S. Small Business Administration (2000) and the She Knows Where She’s Going Award from Girls Inc. (2000). Dr. Glackin co-chaired the Delaware Governor’s Task Force for Financial Independence and has been an active participant in the Cornell University Emerging Markets Think Tank Series. --This text refers to an out of print or unavailable edition of this title.

This was a textbook for a class I took. It’s well organized, and the text defining terms and common usages was clear and easy to understand. The business profiles were more like something from a publicist: intended more to be entertaining and positive than strictly factual.

This is one of the great business book I possess.

I recommend , very good product!!!

I used this book during a college course on Entrepreneurship and thought it was very insightful, clearly written and covered the basics of starting a business very well. I even used some of the information covered in the chapters to tweak a few areas of my small business.

It worked out for my daughter.

Arrived Quickly, Cheap Price

I took an Entrepreneurship class in college a few years ago and we had to use this book. Reading this book was very interesting and helpful, more so than the class itself. I definatly knew I had to have this book, but I had rented it for class. When i saw what they were trying to charge for me to keep it I said, no way sadly. I then came to to purchase the book-what I should have done in the first place! Perfect book for those wanting to start a business. Very clear, straight to the point, and easy to read. Reading other reviews about a CD. When I had the book in college, it did not come with a CD, nor did the one I purchased on . Maybe a future edition will have a CD, but the seller here has not specified a CD. They tell you everything step by step in the book, so you really don't need a CD.

Good product, shipped fast. Would recommend.

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